## **CONSULTATION ON THE STATEMENT OF LICENSING POLICY**

## Period JUNE 2010 TO SEPTEMBER 2010

CONSULTEE	REFERENCE	COMMENT	OFFICER RECOMMENDATION	ACCEPTED
Community Safety Partnership	Set out and list the organisations, groups and individuals to whom the policy is most relevant. This would help the general reader and members of the public who are not familiar with the Licensing system.	No change has been made in relation to the policy document in draft, however, agreement to publish as an appendix.	No Change	Accepted
	Set out the geography, extent and character of the local problems and benefits associated with the trade and licensable activities. This could be achieved through maps showing the distribution of licensed premises, tables showing the numbers of different types of premises, estimates of how many people they employ and their contribution to the local economy, figures relating to complaints against and action taken against premises in respect of the licensing objectives. At present the	No change has been made in relation to the policy document in draft, however, agreement to publish as an appendix.	No Change	Accepted

Policy includes very little reference to local context and no analysis of the problems and benefits associated with the trade.			
Modify the statement at para 1.3 to state "The Licensing Authority has a duty under section 17 of the Crime and Disorder Act to exercise its various functions with due regard to the likely effect of those functions, and the need to do all it reasonably can to prevent, crime and disorder in its area (including anti-social and other behaviour adversely affecting the local environment); and the misuse of drugs, alcohol and other substances in its area."	Change has been made to policy.	Change	Accepted
Substantiate the connection between the Policy and other local strategies and plans by picking out the most relevant points in each of these documents. The Community Safety Partnership will provide	No change has been made in relation to the policy document in draft, however, agreement to publish as an appendix.	No Change	Accepted

copies of its Partnership Plan and Strategic Assessment for consideration in this regard. At present the Policy simply lists generic categories for other strategies and plans (section 4 – integrating strategies).			
As a complement to these strategic links, there would be benefits in the Policy making reference to existing and planned routine liaison between representatives of the responsible authorities and the licensing authority through such mechanisms as the North Worcestershire Licensing Forum and the twice yearly reports made by the Police and Trading Standards to Licensing Committee (section 4 – integrating strategies). This would recognise the vital role of shared understanding and effective partnership working in promoting the licensing objectives effectively	Change has been made to policy.	Change	Accepted
For the purposes of increasing transparency and certainty in relation to responsibilities for	No change has been made in relation to the policy document in draft, however,	No Change	Accepted

enforcement matters, the Policy would benefit from including the text of any agreed enforcement protocols between the licensing authority and responsible authorities in terms of licensing offences.	agreement to publish as an appendix.		
There is an increasing amount of research into what factors may cause licensed premises to be "risky" and how premises can address particular problems that may lead to the licensing objectives being undermined. This research could be usefully summarised as an appendix to the Policy:  a) As guidance to the different types of premises on what sorts of considerations to include in their operating schedule (which sets out how the premises will act to promote the licensing objectives).	No change has been made in relation to the policy document in draft:  Agreement to publish by hyper-link to Local Government Regulation via Council's Website.	No Change	Accepted
b) As a list of "model" license conditions which Responsible Authorities and Councillors can use			

	as a reference point – not a prescription – when considering individual cases.  c) As guideline technical standards for equipment such as CCTV or safety / polycarbonate drinking vessels. This would have the benefit of ensuring that any license conditions applied in these regards would be fit for the purpose intended			
West Mercia Constabulary	I would like the policy to reflect more closely the present and future concerns of Redditch concerning alcohol supply.  I would like the policy to set out how the Council, supported by its partners, intends to address those concerns.  I would like the policy to offer advice and guidance to readers concerning the safe and appropriate supply of alcohol but I would also like it to clearly state what the	No change has been made in relation to the policy document in draft, however, agreement to publish as an appendix.	No Change	Accepted

potential sanctions and penalties might be if rules are broken.  I would like it to act as a clear point of reference to those managing or wishing to manage licensed premises.	
point of reference to those managing or wishing to	
I want those managers to understand the massive responsibilities that they are undertaking and their need to ensure their management and training are sufficient to take on the role.	